

About EHM:

EHM, incubated at CSIR IITR-BioNEST Lucknow and CSJMIF Kanpur and empanelled with IFACET IIT Kanpur, is a leading firm dedicated to offering practical solutions aligned with the Sustainable Development Goals (SDGs). Our mission is to achieve environmental sustainability through an eco-centric approach. Our core expertise includes circular economy, sustainable environment, urban planning, and water & wastewater management.

Job description for content writer:

EHM is looking for a content writer to create content for blogs, articles, product descriptions, social media, and the company website. The responsibilities include developing original contents by following the standard editorial guidelines, evaluating analytics to adjust content as needed, regularly updating the company's website etc.

Skills:

- Proven content writing or copywriting experience.
- Working knowledge of content management systems.
- Proficient in all Microsoft Office applications.
- Excellent writing and editing skills.
- The ability to work in a fast-paced environment.
- The ability to handle multiple projects concurrently.
- Effective communication skills.

Key Responsibilities:

- Develop content for blogs, articles, product descriptions, social media, and the company website.
- Conducting desktop research on industry-related topics to develop original content.
- Proofread and edit articles and report.
- Assist in delivery of crisp and actionable reports/recommendations.
- Editing and polishing existing content to improve readability.
- Creating compelling headlines and emails to capture the attention of the target audience.

Benefits:

- Opportunity to work with the startup ecosystem and experts.
- Performance-based incentives to recognize outstanding contributions.
- Opportunity to work closely with professionals.
- Exposure to working on real projects.
- Preference for obtaining a full-time role in the company.
- Potential for growth and mentorship within the organization.

Location: Kanpur